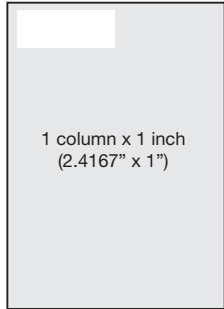


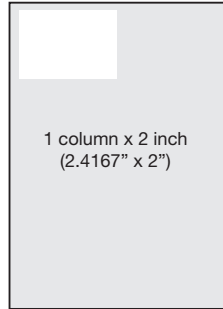
2010 MTC Phone Directory Ad Sizes and Prices:



| ONE COLUMN BLACK & WHITE AD | | ONE COLUMN FULL COLOR AD |
|-----------------------------|---------------------------|--|
| 1" High Ad | \$20/month (\$240 a year) | \$25/month (\$300 a year) |
| 2" High Ad | \$30/month (\$360 a year) | \$35/month (\$420 a year) OUR BEST VALUE! |
| 3" High Ad | \$40/month (\$480 a year) | \$50/month (\$600 a year) |

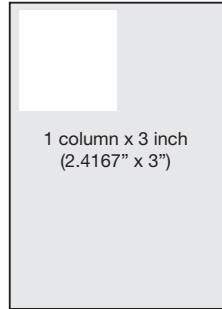


- Black & White (\$20/month or \$240/year)
- Color (\$25/month or \$300/year)



- Black & White (\$30/month or \$360/year)
- Color (\$35/month or \$420/year)

OUR BEST VALUE!



- Black & White (\$40/month or \$480/year)
- Color (\$50/month or \$600/year)

*1 column = 2.4167 inches

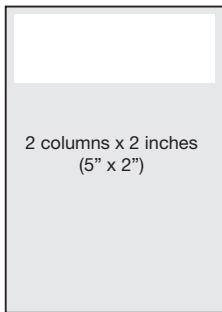
*2 columns = 5 inches

! *52% of Little River customers surveyed say they use their MTC Telephone Directory at least once a week or more, and 24% say they use their directory every day!*

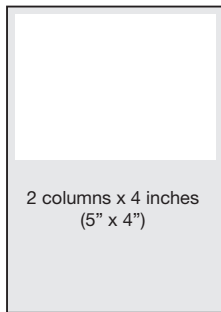
| TWO COLUMN BLACK & WHITE AD | |
|-----------------------------|---------------------------|
| 2" High Ad | \$65/month (\$780 a year) |
| TWO COLUMN FULL COLOR AD | |
| 2" High Ad | \$80/month (\$960 a year) |

| HALF PAGE COLOR AD | |
|--------------------|------------------------------|
| Half Page | \$100/month (\$1,200 a year) |

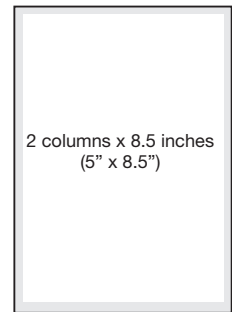
| FULL PAGE COLOR AD | |
|-------------------------------|------------------------------|
| Inside Back Cover (full page) | \$200/month (\$2,400 a year) |



- Black & White (\$65/month or \$780/year)
- Color (\$80/month or \$960/year)



- Color Only (\$100/month or \$1,200/year)



- Color Only (\$200/month or \$2,400/year)

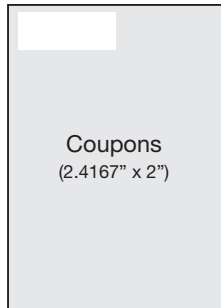
! All paid ads receive **ONE FREE BOLD** listing in the white pages, which includes your business name plus four lines of any text of your choice. Your name and two lines of your choice are bold.

Coupons & Web Ads:

ALL BUSINESSES WITH A YELLOW PAGE AD MAY:

- Include a 1 column by 2" high black and white coupon in our coupon section (up to 5 coupons) for just: **\$5/month per coupon (\$60 a year per coupon).**
- Include an ad on our **www.MTC4Me.com** web site, reaching approximately 7,000 visitors a month. Your web ad will link to your web site or to a special printable coupon page. Each ad is just **\$20/month (\$240 a year).** *We will accept no more than 5 web ads on a first come, first served basis.*

Coupons



- Black & White only
\$5/month or \$60/year
(per coupon up to 5)

Web Ad at www.MTC4Me.com

- Each web ad will link to your web site!
\$20/month or \$240/year



Local people visit the MTC web site 7,000 times every month!

Yellow Page Listing Only (without a Yellow Page ad):

ALL BUSINESSES MAY CHOOSE TO PURCHASE A YELLOW PAGE LISTING(S) WITHOUT A YELLOW PAGE AD. ALL BUSINESSES CHOOSING A YELLOW PAGE LISTING WILL RECEIVE A CORRESPONDING WHITE PAGE LISTING FREE. ALL LITTLE RIVER BUSINESSES RECEIVE ONE FREE REGULAR WHITE PAGE LISTING, BUT MUST PURCHASE YELLOW PAGE LISTINGS AND/OR ADS.

ALL BUSINESSES PURCHASING A YELLOW PAGE AD RECEIVE ONE FREE BOLD LISTING AND CORRESPONDING WHITE PAGE LISTING.

- **Regular Yellow Page Listing:** **\$5/month (\$60 a year)**
Includes name, address and phone number
- **Bold Yellow Page Listing:** **\$10/month (\$120 a year)**
Includes five lines for name, address, phone, web address, business description, etc. Your business name and two other lines of your choice are bolded.



877.216.9951
www.MTC4Me.com